Rep Order# 6 EC'd Yes	6849389 Ver# 3 Status Revised	Traffic Order# 205046	205046	Printed: Last Received: Showing Buylines: Al	Printed: Received: tylines: All Re	Printed: 10/05/2012 4:35 PM Last Received: 10/05/2012 3:52 PM Showing Buylines: All Rep Revised Lines	PM PM		1 of 5	
Station KASA-7 Advertiser ( Product DSCC Estimate# 1540 Buyer DAN Phone# Fax#	KASA-TV ALBUQUERQUE, NM.  1. DSCC IE DSCC IE  1540 DAN NAGELBERG	Agency ( ) G 3050 K ST WASHIN Agency C/P1/P2/E Flight Dates Hight Dates	( ) GREAT AMERICAN MEE 3050 K ST NW WASHINGTON, DC 20007 PI/P2/E 49/53/1540 cs 10/23/2012 - 10/29/2012 ceks	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 PI/P2/E 49/53/1540 cs 10/23/2012 - 10/29/2012		Rep Firm Sales Office ( Salesperson (  Salesperson Phone#	( ) PHIL ( ) AMY Phone# 21: 5AX# 21:	) PHILADELPHIA ) AMY MCCREARY t 215-568-6540 215-568-1845	<i>\</i>	•
CONTRACT COMMENT	MIMENT									
REMARKS REV TO CNX SCHEDULE ATTN ALL LINES ATTN NEW TIL PLEASE CFN THANKS	EDULE									
Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	אל ה ה
	Buyline Comment: WENDY WILLIAMS	10/23-10/26		\$0.00	:30		TU-F	7A-8A		\$25.00
N *	Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/29-10/29	0	\$0.00	30	0	Σ	7A-8A	0	\$25.00
m K	Buyline Comment: NEW MEX STYLE V3 Cancelled	10/23-10/26	0	00.00	:30	0	TU-F	8A-9A	0	\$45.00
ф ф	Buyline Comment: NEW MEX STYLE V3 Cancelled	10/29-10/29	0	\$0.00	:30	Ģ	∑.	88-9A	0	\$45.00
ن ×	Buyline Comment: PC V3 Cancelled	10/23-10/26	0	\$0.00	:30	O	TU-F	1P-2P	0	\$150.00

Rep Order# 68 EC'd Yes	6849389 Ver# 3 Status Revised	Tralfic Order# 205046	# 205046	Printed: Last Received: Showing Buylines: Al	Printed: Received: aylines: All Re	Printed: 10/05/2012 4:35 PM Last Received: 10/05/2012 3:52 PM Showing Buylines: All Rep Revised Lines	PM M		2 of 5	
Station KASA-1 Advertiser ( Product DSC( Estimate# 1540	KASA-TV ALBUQUERQUE, NM. or ( ).DSCC IE DSCC IE # 1540	Agency ( ) ( 3050 K S 3050 K S WASHID	) GREAT AMERICA 3050 K ST NW WASHINGTON, DC 20007 PUPATE A05231540	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007		Rep Firm Sales Office ( Salesperson (		) PHILADELPHIA ) AMY MCCREARY		
	DAN NAGELBERG	Flight Dates Hight Weeks	10/23/2012	10/23/2012 - 10/29/2012		Salesperson Phone# Salesperson FAX#	#	215-568-6540 215-568-1845		
Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
	Buyline Comment: PC	10/29-10/29		\$0.00	300 ::		I I I E	1 P - 2 P - 1	. 0	\$150.00
, x	Buyline Comment: PC V3 Cancelled	10/23-10/26	0	\$0.00	: 30	0	TU-E	3P-4P	0	\$150.00
30 *	Buyline Comment: PC V3 Cancelled	10/29-10/29	0	00.0%	30	0	Σ	3P-4P	0	\$150.00
ن ۲	Buyline Comment: AFHV V3 Cancelled	10/23-10/26	0	0 0	: 30	0	TU-F	42-52 45-52	0	\$150.00
, 0 L	Buyline Comment: AFHV V3 Cancelled	10/29-10/29	O	O O · O	:30	0	Σ	4 P P - 5 P	0	\$150.00
1.1.4	Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/23-10/26	0	00. 0\$	:30	0	J-0L	7A-8A	0	\$25.00
* 12	Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/29-10/29	0	00.0%	:30	0	S	7A-8A	0	\$25.00
Σ 	Buyline Comment: NEWS V3 Cancelled	10/23-10/26	Ģ	0 0 0 \$	:30	0	TU-E	9P-930P	0	\$1,000.00
х 1. 4.	Buyline Comment: NEWS V3 Cancelled	10/29-10/29	0	00.0%	: 30	0	X	9P-930P	0	\$1,000.00

			Rate	1	\$700.00	\$700.00	\$700.00	\$700.00	\$1,000.00	\$700.00	\$1,300.00	\$1,300.00
3 of 5			Total		0	0	0	0	0	0	0	0
3	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Time		930P-10P	930P-10P	9F-930P	930P-10P	4056-46	930p-10P	7 P – 9 P	7P-8P
PM PM	( ) A ( )	hone#	Day		4-0£	Σ	SA	K.	SU	ns	Σ	TU
Printed: 10/05/2012 4:35 PM Last Received: 10/05/2012 3:52 PM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		0	0	0	0	0	0	0	0
Printed: Received: Jylines: All Re			Len	1	30	. 30	. 30	: 30	30:	. 30	: 30	:30
Printed: Last Received: Showing Buylines: Al	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	10/23/2012 - 10/29/2012	Total Cost		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	00.00	0.00.00	00.0\$
05046	EAT AMERIC VW FON, DC 200 49/53/1540	0/23/2012 -	# of Weeks		0	٥	٥	0	0	0	0	0
Tralfic Order# 205046	Agency ( ) GREAT AMERICA: 3050 K ST NW WASHINGTON, DC 20007 Agency CIPUPAR		Dates		10/23-10/26	10/29-10/29	10/27-10/27	10/27-10/27	10/28-10/28	10/28-10/28	10/29-10/29	10/23-10/23
# 6849389 Ver# 3 Status Revised	KASA-TV ALBUQUERQUE, NM. r ( ).DSCC IE DSCC 1E # 1540	DAN NAGELBERG	Daypart Program		Buyline Comment: NEWS V3 Cancelled	Buyline Comment: BONES V3 Cancelled	Buyline Comment: RH/B&K					
Rep Order# EC'd Yes	Station k Advertiser Product Estimate#	Buyer Phone# Fax#			* L N	ν 	*17	∞ ∵ *	о н *	0 «	*21	x 22

V3 Cancelled

		യു മ ന എ	 	\$1,300.00	\$1,300.00	\$1,300.00	\$600.00\$	\$15,000.00	\$1,300.00
4 of 5		Total	Spots	0	0	0	0	0	0
4	) PHILADELPHIA ) AMY MCCREARY 215-568-6540	215-568-1845 Time		530P-9P	530P-9P	530P-9P	10A-11A	2P-5P	530P-9P
5 PM 2 PM s	( ).	FAX#	1	M	# E	S	sa	SU	ns
Printed: 10/05/2012 4:35 PM Last Received: 10/05/2012 3:52 PM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	Salesperson FAX# Spots/Week Day	1	0	0	0	0	0	0
Printed: Received: aylines: All R		Len		:30	:30	:30	:30	:30	30
Printed: Last Received: Showing Buylines: Al	) GREAT AMERICAN MEDIA CST NW IINGTON. DC 20007 E 49/53/1540 10/23/2012 - 10/29/2012	Total Cost	1	\$0.00	00.00\$	\$0.00	\$0.00	\$0.00	00.0\$
05046	EAT AMERIANW TON. DC 200 49/53/1540 0/23/2012 - 1	41 - 0 0 - 0 ⇒1 = 2	N   W	0	0	0	0	0	0
Traffic Order# 205046	SI- 22/2	Hiatus Weeks Dates		10/24-10/24	10/25-10/25	10/27-10/27	10/28-10/28	10/28-10/28 : AT GIANTS	10/28-10/28
Rep Order# 6849389 Ver# 3 Status Revised EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).DSCC IE Product DSCC IE Estimate# 1540 Buyer DAN NAGELBERG	t f Daypart Program		Buyline Comment: MLB WS GM 1 V3 Cancelled	Buyline Comment: MLB WS GM 2 V3 Cancelled	Buyline Comment: MLB WS GM 3 V3 Cancelled	Buyline Comment: NFL PREGAME V3 Cancelled	10/28-Buyline Comment: NFL ON FOX - DALLAS AT GIANTS	Buyline Comment: MLB WS GM 4 V3 Cancelled
Rep O EC'd	Station Advertis Product Estimate Buyer	Fan# Fan# Ln D	-	ო ი *	к 22	រោ ៧ *	\$ 2	*27	© (Z)

## --REPORT TOTALS---Report Totals: 0 / \$0.00

## ---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00 Oct 12: 0 / \$0.00

Nov 12:

00.0\$ / 0

10/05/2012 4:35 PM	10/05/2012 3:52 PM	Rep Revised Lines
Printed:	Last Received:	Showing Buylines: All Rep Revised Lines
Traffic Order# 205046		
Status Revised		
m		
Ver#		
6849389		
Rep Order#	EC.0 Yes	

0

5 of

) AMY MCCREARY ) PHILADELPHIA 215-568-6540 215-568-1845 KOAT Salesperson Phone# Salesperson FAX# Rep Firm Sales Office ( Salesperson ( 6P KLUZ ©/o °/o KASY KWBQ ( ) GREAT AMERICAN MEDIA 3050 K ST NW 10/23/2012 - 10/29/2012 WASHINGTON, DC 20007 **P1/P2/E** 49/53/1540 14% 200 KROE KASA Agency C/P1/P2/E Flight Dates Hiatus Wecks 20% % Agency CABL KOB 0 Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).DSCC IE Product DSCC 1E Lines not sent/rcld/rtrn: 0 / \$0.00 Market Totals 1540 DAN NAGELBERG Station Totals: 0 / \$0.00 ---COMPETITIVE---Estimate# Buyer Phone# Fax#

36%

--COMPETITIVE COMMENTS--

NOV12 RA35+ Books Demos

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6 EC'd Yes	6849389	Ver# 2 Status Returned	Trallic Order# 20	ler# 205046	Printed: Last Received: Showing Buylines: La	Printed: Received: aylines: Last S	Printed: 09/12/2012 8:57 AM   Last Received: 09/05/2012 3:15 PM   Showing Buylines: Last Sta Revised Lines	IM M		1 of 2	
Station KASA-1 Advertiser ( Product DSCC Estimate# 1540 Buyer DAN Phone#	ASA-TV ALBUQUE  ).DSCC IE DSCC IE 1540 DAN NAGELBERG	KASA-TV ALBUQUERQUE, NM. ( ).DSCC IE DSCC IE 1540 DAN NAGELBERG	Agency ( ) GREAT AMERICA 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/1540 Flight Dates 10/23/2012 - 10/2 Hiatus Weeks	3AT AMERIU WW 7ON, DC 200 49/53/1540 3/23/2012 - 1	) GREAT AMERICAN MEDIA K ST NW HINGTON, DC 20007 VE 49/53/1540 10/23/2012 - 10/29/2012		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	) PHIL ) AMY none# 21:5 \( \frac{\chi_{\chi\tiny{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi\tiny{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi\tiny{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi\tiny{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi_{\chi\tiny{\chi_{\chi\tiny{\chi_{\chi\tiny{\chi_{\chi_{\chi\tiny{\chi\tiny{\chi_{\chi\tiny{\chi_{\chi_{\chi\tiny{\chi_{\chi\tiny{\chi\tiny{\chi_{\chi_{\chi\tiny{\chi_{\chi\tiny{\chi_{\chi\tiny{\chi\tin\chi\tin}\chi\tiny{\chi\tin}\chi\tiny{\chi\tin}\chin\tin}\chi\tin	) PHILADELPHIA ) AMY MCCREARY ? 215-568-6540 215-568-1845	>-	
CONTRACT COMMENT	OMMENT										
REMARKS SEE PRG TP CHANGES LINES	NGES LINES	5 - 8									
In Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	$\mathtt{Da}_Y$	Time	Total Spots	Rate
 			10/23-10/26	       H	\$1,200.00	:30			1P-2P	       ©	\$150.00
	Buyine Stati	<pre>buyiine Comment: PC Station Remark: V2 PEOPLES COURT AIRS 12-1P EFF: THIS LINE 12-1P IN PEOPLES COURT</pre>	AIRS 12-1P EFF 9/10 N PEOPLES COURT	9/10. WE HAVE BOOKED	E BOOKED						
<b>9</b> k	on Type	Buvline Comment: PC	10/29-10/29	H	\$300.00	: 30	8	E	1P-2P	2	\$150.00
	Stati	Station Remark: V2 PEOPLES COURT AIRS 12-1P EFF : THIS LINE 12-1P IN PEOPLES COURT	AIRS 12-1P EFF 9/10. N PEOPLES COURT		WE HAVE BOOKED						
<u>r</u> *	Buvline	Buvline Comment: PC	10/23-10/26	r.	\$1,200.00	:30	ω	HO-F	3P-4P	00	\$150.00
	Stati	Station Remark: V2 PEOPLES COURT AIRS 2-3P IN PEOPLES COURT	2-3만 도FF	9/10. WE HAVE	Воокер						
00 *	Buyline	Buyline Comment: PC	10/29-10/29	1	\$300.00	:30	64	×	3P-4P	8	\$150.00
	Stati	Station Remark: V2 PEOPLES COURT AIRS 2-3P IN PEOPLES COURT	2-3P EFF	9/10. WE HAVE BOOKED	BOOKED						

--REPORT TOTALS--Report Totals: 20 / \$3,000.00

09/12/2012 8:57 AM 2 of 2 09/05/2012 3:15 PM t Sta Revised Lines	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY	Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845						KLUZ 0% KOAT 36%	
Printed:         09/12/2012 8:57           Last Received:         09/05/2012 3:15           Showing Buylines:         Last Sta Revised Lines	AN MEDIA 7	29/2012						KASY 18	KWBQ 1%
Traffic Order# 205046	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 49/53/1540	10/23/2012 - 10/29/2012	0					KASA 14%	KRQE 28%
Traffic O	Agency ( ) G 3050 K S' WASHIN Agency C/P1/P2/E	Flight Dates Hiatus Weeks	12 / \$3,995.00					CABL 0%	KOB 20%
Ver# 2 Status Returned	IM.		Nov 12:					\$323,679	
6849389	Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).DSCC IB Product DSCC IE Estimate# 1540	DAN NAGELBERG	63 / \$41,320.00	Sales Totals: 75 / \$45,315.00	Station Totals: 75 / \$45,315.00	Lines not sent/rcld/rtrn: 0 / \$0.00	ITIVE	Market Totals	
Rep Order# EC'd Yes	Station K Advertiser Product Estimatc#	Buyer Phone# Fax#	Oct 12:	Sales Tot	Station I	Lines not	COMPETITIVE		

---COMPETITIVE COMMENTS---

RA35+ Demos

NOV12

Books

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK -- CASH IN ADVANCE

Rep Order# 68 EC'd Yes	6849389 Ver# 1 Status New	Traffic Order# 上	3	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines	Printed: Received: aylines: All L	09/05/2012 3:15 PM 09/05/2012 2:31 PM ines	∑⋝		1 of 4	
Station KASA-TV Advertiser ( ).I. Product DSCC1E Ferimator 1540	KASA-TV ALBUQUERQUE, NM ( ).DSCC IE DSCC IE 1540	Agency ( ) G 3050 K, ST WASHING	3050 K ST NW WASHINGTON, DC 20007 PUP)F	3050 K ST NW WASHINGTON, DC 20007		Rep Firm Sales Office ( Salesperson (	) PH ) AN	) PHILADELPHIA ) AMY MCCREARY	$\sim$	2/5
	DAN NAGELBERG	Agency Of 117.215 Flight Dates Hiatus Weeks	10/23/2012	10/23/2012 - 10/29/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845	5	
CONTRACT COMMENT	INENT									
In Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
	Buyline Comment: WENDY WILLIAMS	10/23-10/26		\$125.00	: 30	N	TU-E	7A-8A		\$25.00
2	Buyline Comment: WENDY WILLIAMS	10/29-10/29	1	\$25.00	:30	7	×	7A-8A	1	\$25.00
м	Buyline Comment: NEW MEX STYLE	10/23-10/26	П	\$270.00	:30	9	TULE	8A-9A	Q	\$45.00
₫i	Buyline Comment: NEW MEX STYLE	10/29-10/29	п	\$45.00	:30	ч	Σ	8A-9A	н	\$45.00
īΟ	Buyline Comment: PC	10/23-10/26	Н	\$1,200.00	30	ω	IU~F	1825	ω	\$150.00 2
\o	Buyline Comment: PC	10/29-10/29	J	\$300.00	:30	2	Σ	1.5	8	\$150.00
۲	Buyline Comment: PC	10/23-10/26	٦	\$1,200.00	:30	œ	TU-F	2 - 7 3P-4P	∞	\$150.00
ω	Buyline Comment: PC	10/29-10/29	П	\$300.00	:30	8	Σ	G. G.	2	\$150.00
Ø	Buyline Comment: AFHV	10/23-10/26	П	\$1,200.00	:30	ω	TU-F	4P-5P	∞	\$150.00
10	Buyline Comment: AFHV	10/29-10/29	Н	\$300.00	.30	~	Σ	4P-5P	N	\$150.00

		Rate	\$25.00 3	\$25.00	\$1,000.00	\$1,000.00	\$700.00 3	\$700.00 \$	\$700.00 \$	\$700.00	\$1,000.00	\$700.00	\$1,300.00
2 of 4		Total Spots	n	$\leftarrow$ I	4	gund	₽,	H	Н	I	Ţ	П	г
7	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845	Time	7A-8A	7A-8A	97-9308	9P-930P	9302-105	930P-10P	9P-930P	930P-10P	4086-46	930P-10P	48-4L
:15 PM :31 PM	***	ek Day	a-na	Σ	TULE	¤	TU-F	M	K.	SA	SU	ns	Σ
09/05/2012 3:15 PM 09/05/2012 2:31 PM ines	Rep Firm Sales Office ( Salesperson ( Salesperson Phone Salesperson PAX#	Spots/Week	ιņ	-7	A.	П	4	1		~	1	1	7
Printed: 09, Last Received: 09/ Showing Buylines: All Lines		Len	: 30	: 30	300:	: 30	: 30	:30	:30	: 30	300:	 30	: 30
Last Showing B	) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 PI/P2/E 49/53/1540 ss 10/23/2012 - 10/29/2012 cks	Total Cost	\$125.00	\$25.00	\$4,000.00	\$1,000.00	\$2,800.00	\$700.00	\$700.00	\$700.00	\$1,000.00	\$700.00	\$1,300.00
**	( ) GREAT AMERICAN MEI 3050 K ST NW WASHINGTON, DC 20007 PI/P2/E 49/53/1540 es 10/23/2012 - 10/29/2012 eks	# \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	П	Ţ	ત્ન	н	н	г	т.	⊣	ᆏ	н	Н
Tralfic Order#	Agency ( ) C 3050 K S' WASHIN Agency C/P1/P2/E Flight Dates Hiatus Wecks	Dates	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/27-10/27	10/27-10/27	10/28-10/28	10/28-10/28	10/29-10/29
89 Ver# 1 Status New	KASA-TV ALBUQUERQUE, NM. r ( ). DSCC IE DSCC IE 1540 DAN NAGELBERG	Program	Buyline Comment: WENDY WILLIAMS	Buyline Comment: WENDY WILLIAMS	Buyline Comment: NEWS	Buyline Comment: BONES							
Rep Order# 6849389 EC'd Yes	rtise: act latc# c#	Fax# In Daypart 	11 Bu	12 Bu	13 Bu	14 Bu	15 Bu	16 Bu	17 Bu	18 Bu	19 Bu	20 Bu	21 Bu

			Rate	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$600.000	\$15,000.00	\$1,300.00			
3 of 4			Total Ra Spots	1 \$1	2 \$1	2 \$1	2 \$1	1 \$	1 \$1	2 \$1			
	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Time	7P-8P	530P-9P	530P-9P	530P-9P	10A-11A	2P-5P	530P-9P			KOAT 36%
15 PM 11 PM			k Day	TO	M	ТH	SA	ns	ns	ns			<i>9%</i>
09/05/2012 3:15 PM 09/05/2012 2:31 PM ines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	1	7	8	7	1	1	0			KLUZ
Printed: Last Received: ing Buylines: All L			Len	:30	30	30	9000	30	30	30:			<b>~</b> 1
Printed: 09, Last Received: 09/ Showing Buylines: All Lines	) GREAT AMERICAN MEDIA CSTNW HINGTON, DC 20007	10/29/2012	Total Cost	\$1,300.00	\$2,600.00	\$2,600.00	\$2,600.00	\$600.00	\$15,000.00	\$2,600.00			KASY
	3050 K ST NW WASHINGTON, DC 20007	49/33/1340 10/23/2012 - 10/29/2012	0 0		<del>⊢</del> I	1	П	$\leftarrow$	↔	н			KASA 14%
Traffic Order#	Agency ( ) GREAT 3050 K.ST.NW WASHINGTON Agency Chatter 40	Agency C/F1/F2/E Flight Dates Hiatus Weeks	Dates	10/23-10/23	10/24-10/24	10/25-10/25	10/27-10/27	10/28-10/28	10/28-10/28 AS AT GIANTS	10/28-10/28		12 / \$3,995.00	CABL 0%
Status New				RH/B&K	WS GM 1	8 WS GM 2	8 WS GM 3	PREGAME	ON FOX - DALLAS	3 WS GM 4		Nov 12:	\$323,679
Ver#	KASA-TV ALBUQUERQUE. NM. ( ).DSCC IE DSCC IE 1540	BERG	Program	Buyline Comment: RH/	e Comment: MLB	e Comment: MLB WS	e Comment: MLB	Buyline Comment: NFL	e Comment: NFL ON FOX	e Comment: MLB WS	\$45,315.00	11,320.00 \$45,315.00 / \$45,315.00 //rtrn: 0 / \$0.00	Market Totals
6849389	ASA-TV ALBU  ( ).DSCC DSCC IE	DAN NAGELBERG		Buylin	Buyline	Buyline	Buyline	Buylin	Buyline	Buyline	EALS	63 / \$41,320.00 : 75 / \$45,315. 1s: 75 / \$45,31 nt/rcld/rtrn: 0	1
Rep Order# EC'd Yes	Station KAS Advertiser ( Product D Ferimated		Ln Daypart	5.5	23	2,4	25	2 6	27	09 7	REPORT TOTALS Report Totals: 75 / \$45,	oct 12: 63 / \$41,320.0 Sales Totals: 75 / \$45,315 Station Totals: 75 / \$45,5 Lines not sent/rcld/rtrn:	COMPETITIVE-

# 1 Status New Traffic Order#	6849389 Ver#
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( ) GREAT AMERICAN MEDIA 3050 K ST NW Agency

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).DSCC IE Product DSCC IE

DAN NAGELBERG

1540

Estimate# Buyer Phone# Fax#

WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Last Received: 09/0 Showing Buylines: All Lines

) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX#

₩ 0/0

KWBQ

28

KRQE

20%

KOB

---COMPETITIVE COMMENTS--

NOV12 RA35+ Demos Books

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK ---

CASH IN ADVANCE

09/05/2012 3:15 PM 09/05/2012 2:31 PM

4 of

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